DIRECTOR'S REPORT



With the completion of the interpretive plan and the City of Tulsa's release of a request for qualifications to potential architect teams in January, Gilcrease Museum has accomplished two major milestones on the road to a reimagined Gilcrease. This is a monumental moment for both Gilcrease and the community as we reimagine the museum for a completely new visitor experience.

Through the planning process, our collection was revealed in a new light that will allow us to reframe the Gilcrease narrative to include many stories reflecting our changing America. This once-in-a-generation project will not only increase access to the collection, but connect our treasures to 21st century America and provide increased access for all visitors.

With selection of an architect by mid-summer and the design process set to get underway by the end of this year, a construction schedule can soon be better determined. In the meantime, the interpretive plan is already being infused into our upcoming exhibitions and programs. The future of Gilcrease has never been brighter, and we thank you for your continued support.

Sincerely

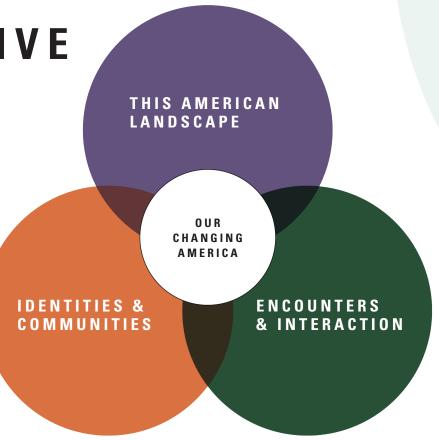
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Executive Director of Gilcrease Museum and Helmerich Center for American Research

Vice President for Public Affairs, The University of Tulsa

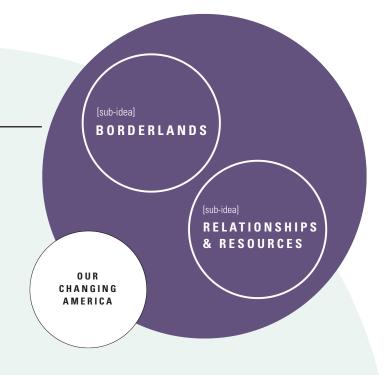
INTERPRETIVE PLAN OVERVIEW

The following Core Idea Framework will guide the development of the Gilcrease Museum visitor experience. The plan's three core ideas include "This American Landscape," "Identities & Communities" and "Encounters & Interaction." Connected by the concept of "Our Changing America," these core ideas will allow Gilcrease to utilize its vast collection in a fresh and relevant way, while emphasizing that America is an everevolving country with myriad opportunities for inquiry, involvement and engagement.



CORE IDEA I: THIS AMERICAN LANDSCAPE I

How do we experience the American landscape and our place within it? This core idea will explore our beautiful, complicated and fragile relationship with this vast place. America's landscapes are shaped by ideas of ownership and influence, by hardship and adaptations, and by the dynamic between development and preservation. This core idea will foster ongoing dialogues about borderlands, resources and the environment in the 21st century.



[sub-idea] A M E R I C A R E V E A L E D [sub-idea] A M E R I C A N E X P E R I E N C E OUR CHANGING A MERICA

CORE IDEA II: IDENTITIES & COMMUNITIES

How do we define America? Our American identities are revealed through experiences within our own country, among our cultural group and with other communities. The voices of artists, thinkers, inventors and leaders help us interpret and understand how we see ourselves. Today, perspective of who we are as Americans continue to change.

CORE IDEA III: ENCOUNTERS & INTERACTION

Disparate cultures, communities and groups interact with one another as each of us seeks to find our place in America. This core idea examines milestones in American history that had repercussions in Oklahoma, across the nation and throughout the world. Conflict, power struggles and diplomacy highlight historical moments of change and provide inspiration for activists and artists. Today, we encourage discourse and interaction across communities.



PROJECT TIMELINE:

The following timeline is a fluid estimate of major project milestones. As with any large design project, dates are subject to change.

March 25: Architect submissions due to City of Tulsa **April:** Mayor's Task Force short lists the architects

May-June: Architect interviews **June:** Construction manager selected

July: Mayor's Task Force selects architect firm

July 2019-July 2021: Design phase **January 2021:** Construction begins

PLANS FOR IMPROVEMENT

- One 5,000-square-foot changing gallery for traveling exhibitions
- Three changing galleries designed primarily for Gilcrease Collection
- Open storage to display more of the Gilcrease Collection
- Three core thematic galleries
- Dedicated education space
- Helmerich Great Hall
- New lobby and retail store
- Café
- New facade for museum entrance